

Register NOW!

**6th Annual
Wilbur A. Gould Total Quality Management
Course
for the Snack Food Industry**

**September 13-17, 2010
Ohio State University
Columbus, Ohio**

This 5-day course co-sponsored by the Snack Food Association, the Center for Innovative Food Technology (CIFT), and the [Ohio State University Food Industries Center](#) (FIC), will provide an understanding of HOW snacks are manufactured, WHY quality is important, WHERE to emphasize quality control, WHAT instruments and methods can be used to measure quality, and WHO should take responsibility for ensuring quality. Click [here](#) for a short course video clip.

The course, designed for production personnel and supervisors, quality assurance personnel, production management, and suppliers, includes presentations from industry experts, practical lab demonstrations and a tour of [Jones Potato Chip Co.](#) (Mansfield, OH)

Click [here](#) for program and registration information. Register before August 24 and save \$100. Hotel reservations for the [Hyatt Place Columbus/OSU](#) can be made by indicating your arrival and departure dates on your registration form or by calling Liz Wells at 703-836-4500 ext. 202 by August 24 to receive SFA's group rate of \$105.00 per night + tax.

For more information contact Liz Wells at lwells@sfa.org

We look forward to seeing you in September.